



MOBILE INTERNET RATECARD – NEW OCTOBER 1, 2008

BONUS OFFER: Receive unlimited e-mail and browsing for the first 3 months when activating a BlackBerry®, Data Service or iPhone plan with a minimum \$25 monthly service fee. The promotion is available on monthly, 1-year, 2-year and 3-year data terms. Existing Rogers customers that have received this promotion within the last 12 months are not eligible for the promotion. For eligible plans, look for a “★” icon in the charts below.

MOBILE INTERNET COST PROTECTION

Effective October 1, 2008, all new data pricing will be subject to maximum data charge of \$100. This provides the ultimate cost certainty for customers. Regardless of the device used, the maximum charge for domestic mobile Internet usage on the Rogers Wireless network is \$100, including the data monthly service fee and any additional data overage charges. For more information on this topic, please see bulletin titled “Mobile Internet Cost Protection FAQs that was issued on September 29, 2008.

DATA POOLING will not be available on new plans launching October 1st but will be available shortly.

New! iPhone 3G Voice & Data Packages

Monthly Service Fee	\$60★	\$75★
Voice Minutes Included	250	400
Evening and Weekend Minutes (9 pm)	Unlimited	Unlimited
Bonus Calling Feature	MY5 Local	MY5 Canada-Wide
Sent Text Messages Included	75	100
Data Included	1 GB	2 GB
Term of Service Agreement	3-years	3-years
Access to Rogers and Fido Hotspots (Wi-fi)	Unlimited	Unlimited
Visual Voicemail	Included	Included
Limited Time Bonus Offer!	3 months unlimited local calling and unlimited data!	
Additional Voice Rate	35¢ per minute	
Additional Data Rate	3¢ per additional MB	
Additional Sent Text Message Rate	15¢ each	15¢ each
Eligible Device	Rogers iPhone only	
Codes	IPDV60M5L	IPDV75M5N

Combined BlackBerry and Voice Packages*

Only BlackBerry® Devices are eligible to activate on a combined BlackBerry® and Voice Package

Monthly Fee	Voice Minutes Included	Data Included	Codes
\$50★	150 Anytime (35¢ per additional minute) Unlimited Rogers-to-Rogers Local Calling Unlimited Evenings & Weekends (9pm)	500 MB (BIS Only) (3¢ per additional MB)	BBVD503Y
\$75★	550 Anytime (35¢ per additional minute) Unlimited Rogers-to-Rogers Nationwide Calling Unlimited Evenings & Weekends (9 pm)	1 GB (BIS Only) (3¢ per additional MB)	BBVD753Y

Combined Data Service and Voice Packages*

All devices except BlackBerry® devices are eligible to activate on a combined Data and Voice Package

Monthly Fee	Voice Minutes Included	Data Included	Codes
\$50★	150 Anytime (35¢ per additional minute) Unlimited Rogers-to-Rogers Local Calling Unlimited Evenings & Weekends (9 pm)	500 MB (3¢ per additional MB)	DSVD503Y



\$75★ 550 Anytime (35¢ per additional minute)
 Unlimited Rogers-to-Rogers Nationwide Calling
 Unlimited Evenings & Weekends (9 pm)

1 GB
 (3¢ per additional MB)

DSVD753Y

*Voice & Email Packages available on 3-year terms only.

Unlimited Domain based e-mail is available on all Data Service Plans but a compatible Windows Mobile Device is required.

Early Evening Calling is available as an option – customers can add 6 pm clock for \$7/month

BlackBerry Internet Service Plans			
Only BlackBerry® Devices are eligible to activate on a BlackBerry® Plan			
Monthly Fee	Data Included	Code Description	Codes
\$15	Unlimited BIS E-mail and Instant Messaging	Personal E-mail on BlackBerry®	BB15MB0A / BB15MB12A / BB15MB24A / BB15MB36A
\$15	2 MB (\$5 per additional MB for the first 5 MB and 3¢ per MB thereafter) Pay \$5 to add Data Pooling	BlackBerry® Service Plan	BB2BIS0 / BB2BIS1 / BB2BIS2 / BB2BIS3
\$25★	500 MB (3¢ per additional MB) Pay \$5 to add Data Pooling	BlackBerry® Service Plan	BB500BIS0 / BB500BIS1 / BB500BIS2 / BB500BIS3
\$30★	1 GB (3¢ per additional MB) Pay \$5 to add Data Pooling	BlackBerry® Service Plan	BB1GBBIS0 / BB1GBBIS1 / BB1GBBIS2 / BB1GBBIS3
\$60★	3 GB (3¢ per additional MB) Pay \$5 to add Data Pooling	BlackBerry® Service Plan	BB3GBBIS0 / BB3GBBIS1 / BB3GBBIS2 / BB3GBBIS3

Rogers Flex Rate BlackBerry® Plan (BIS Only) ★

This plan automatically adjusts the monthly service fee based on the customer's actual usage from their previous billing month and resets every month to the base monthly service fee level of \$30.

	Tier	Monthly Service Fee	Data Included	How Rogers Flex Rate Works	Description	Codes
↻	1	\$30	500 MB	Start each month at Tier 1	Rogers Flex Rate BlackBerry® Plan	BBISFLEX0 BBISFLEX1 BBISFLEX2 BBISFLEX3
	2	\$35	1 GB	If monthly usage exceeds 500 MB, then automatically move up to Tier 2		
	3	\$50	2 GB	If monthly usage exceeds 1 GB, then automatically move up to Tier 3		
	4	\$65	3 GB	If monthly usage exceeds 2 GB, then automatically move up to Tier 4		
	5	\$85	5 GB	If monthly usage exceeds 3 GB, then automatically move up to Tier 5		

3¢ per additional MB for any usage over 5 GB

NEW LIMITED TIME OFFER (EFFECTIVE OCTOBER 1, 2008 AND EXPIRES ON NOVEMBER 3, 2008),

Monthly Service Fee	\$80	Description	Codes
Data Included	8 GB (3¢ per additional MB) Available on 3-year data term only	BlackBerry® (BIS Only) Service Plan	BB8GBIS3 DAT8GBX3
Eligible Devices	Any 3G Smartphone device excluding Laptop Access Cards	Data Service Plan	



BlackBerry® Enterprise Server Plans

Only BlackBerry® Devices are eligible to activate on a BlackBerry® Plan

Monthly Fee	Data Included	Code Description	Codes
\$40 ★	7 MB (\$7 per additional MB with Overage Protection!) Pay \$5 to add Data Pooling	BlackBerry® Service Plan Data Pooling Product Level Data Pooling Subscriber Level	BB7M0/ BB7M1/ BB7M2/ BB7M3 PBB40MF SBB7M0/ SBB7M1/ SBB7M2/ SBB7M3
\$45 ★	1 GB (3¢ per additional MB) Pay \$5 to add Data Pooling	BlackBerry® Service Plan	BB1GBBES0 / BB1GBBES1 / BB1GBBES2 / BB1GBBES3
\$75 ★	3 GB (3¢ per additional MB) Pay \$5 to add Data Pooling	BlackBerry® Service Plan	BB3GBBES0 / BB3GBBES1 / BB3GBBES2 / BB3GBBES3

Rogers Flex Rate BlackBerry® Plan (BES Only) ★

This plan automatically adjusts the monthly service fee based on the actual usage from their previous billing month and resets every month to the base monthly service fee level of \$30.

	Tier	MSF	Data Included	How Rogers Flex Rate Works	Description	Codes
	1	\$45	500 MB	Start each month at Tier 1	Rogers Flex Rate BlackBerry Plan	BBESFLEX0 BBESFLEX1 BBESFLEX2 BBESFLEX3
	2	\$50	1 GB	If monthly usage exceeds 500 MB, then automatically move up to Tier 2		
	3	\$65	2 GB	If monthly usage exceeds 1 GB, then automatically move up to Tier 3		
	4	\$80	3 GB	If monthly usage exceeds 2 GB, then automatically move up to Tier 4		
	5	\$100	5 GB	If monthly usage exceeds 3 GB, then automatically move up to Tier 5		

3¢ per additional MB for any usage over 5 GB

Data Service Plans

All devices except BlackBerry® devices are eligible to activate on a Data Service Plan

Monthly Fee	Data Included	Code Description	Codes
\$15	2 MB (\$5 per additional MB for the first 5 MB and 3¢ per MB thereafter) Pay \$5 to add Data Pooling	Data Service Plan	DS2M0 / DS2M1 / DS2M2 / DS2M3
\$25 ★	500 MB (3¢ per additional MB) Pay \$5 to add Data Pooling	Data Service Plan	DS500M0 / DS500M1 / DS500M2 / DS500M3
\$30 ★	1 GB (3¢ per additional MB) Pay \$5 to add Data Pooling	Data Service Plan	DSR1GB0 / DSR1GB1 / DSR1GB2 / DSR1GB3
\$60 ★	3 GB (3¢ per additional MB) Pay \$5 to add Data Pooling	Data Service Plan	DS3GB0 / DS3GB1 / DS3GB2 / DS3GB3

Rogers Flex Rate Data Service Plan ★

This plan automatically adjusts the monthly service fee based on the customer's actual usage from their previous billing month and resets every month to the base monthly service fee level of \$30.

	Tier	MSF	Data Included	How Rogers Flex Rate Works	Description	Codes
	1	\$30	500 MB	Start each month at Tier 1	Rogers Flex Rate Data Service Plan	DSFLEX0 DSFLEX1 DSFLEX2 DSFLEX3
	2	\$35	1 GB	If monthly usage exceeds 500 MB, then automatically move up to Tier 2		
	3	\$50	2 GB	If monthly usage exceeds 1 GB, then automatically move up to Tier 3		
	4	\$65	3 GB	If monthly usage exceeds 2 GB, then automatically move up to Tier 4		
	5	\$85	5 GB	If monthly usage exceeds 3 GB, then automatically move up to Tier 5		

3¢ per additional MB for any usage over 5 GB

Unlimited Domain based e-mail is available on all Data Service Plans but a compatible Windows Mobile device is

required.

Data Access Plans are available to Company Coded (MSD) customers only

Data Access Plans

All devices are eligible to activate on a Data Access Plan

Monthly Fee	Data Included	Code Description	Codes
\$6	400 KB (\$20 per additional MB with Overage Protection!)	Data Access Plan	DM400KB0 / DM400KB1 / DM400KB2 / DM400KB3
\$10	1 MB (\$10 per additional MB with Overage Protection!) Pay \$2 to add Data Pooling	Data Access Plan Data Pooling Product Level Data Pooling Subscriber Level	DM1MB0 / DM1MB1 / DM1MB2 / DM1MB3 PDM1MB SDM1MB0 / SDM1MB1 / SDM1MB2 / SDM1MB3
\$15	2 MB (\$10 per additional MB with Overage Protection!) Pay \$2 to add Data Pooling	Data Access Plan Data Pooling Product Level Data Pooling Subscriber Level	DM2MB0 / DM2MB1 / DM2MB2 / DM2MB3 PDM2MB SDM2MB0 / SDM2MB1 / SDM2MB2 / SDM2MB3
\$20	3 MB (\$10 per additional MB with Overage Protection!) Pay \$5 to add Data Pooling	Data Access Plan Data Pooling Product Level Data Pooling Subscriber Level	DM3MB0 / DM3MB1 / DM3MB2 / DM3MB3 PDM3MB SDM3MB0 / SDM3MB1 / SDM3MB2 / SDM3MB3
\$25	4 MB (\$10 per additional MB with Overage Protection!) Pay \$5 to add Data Pooling	Data Access Plan Data Pooling Product Level Data Pooling Subscriber Level	DM4MB0 / DM4MB1 / DM4MB2 / DM4MB3 PDM4MB SDM4MB0 / SDM4MB1 / SDM4MB2 / SDM4MB3
\$40	1.5 GB (3¢ per additional MB) Pay \$5 to add Data Pooling	Data Access Plan	DP15GB0 / DP15GB1 / DP15GB2 / DP15GB3
\$60	3 GB (3¢ per additional MB) Pay \$5 to add Data Pooling	Data Access Plan	DP3GB0 / DP3GB1 / DP3GB2 / DP3GB3
\$80	5 GB (3¢ per additional MB) Pay \$5 to add Data Pooling	Data Access Plan	DP5GB0 / DP5GB1 / DP5GB2 / DP5GB3

Rogers Flex Rate Data Access Plan

This plan automatically adjusts the monthly service fee based on the customer's actual usage from their previous billing month and resets every month to the base monthly service fee level of \$45.

Tier	Monthly Service Fee	Data Included	How Rogers Flex Rate Works	Description	Codes
1	\$45	1.5 GB	Start each month at Tier 1.	Rogers Data Access Flex Rate Plan	DPFLEX0
2	\$65	3 GB	If monthly usage exceeds 1.5 GB, then automatically move up to Tier 2		DPFLEX1
3	\$85	5 GB	If monthly usage exceeds 3 GB, then automatically move up to Tier 3		DPFLEX2
			3¢ per additional MB for any usage over 5 GB		DPFLEX3